

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

National Media Research Planning & Placement LLC
Attention: Accounts Payable
815 Slater Lane
Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
187132-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/NRCC IE	NRCC IE	3419 Sked 2

Flight Dates	Order #	Alt Order #
10/22/12 - 10/29/12	187132	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
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Agency Ref	Advertiser Ref
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Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	10/26/12	7News at 5AM	5AM-530AM	1- 1- 1--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 1- 1- 1-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/22/12 5:27 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
2 KMGH W 10/24/12 5:29 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
3 KMGH F 10/26/12 5:27 AM 7News at 5AM 5AM-530AM :30 NRCCC0071019 \$400.00 NM									
2	10/23/12	10/29/12	GMA M-F 7-9A	7A-9A	11- 1---	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 - 1- 1--- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 10/23/12 7:47 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
2 KMGH Th 10/25/12 7:25 AM GMA M-F 7-9A 7A-9A :30 NRCCC0071019 \$850.00 NM									
3	10/27/12	10/27/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/27/12 7:58 AM 7-9a Sat Morning News 7A-9A :30 NRCCC0071019 \$650.00 NM									
4	10/28/12	10/28/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/28/12 7:10 AM 7A-8A SUN MORN NEWS 7A-8A :30 NRCCC0071019 \$350.00 NM									
5	10/28/12	10/28/12	9A-10A SUN MORN NEWS	9A-10A	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/28/12 9:09 AM 9A-10A SUN MORN NEWS 9A-10A :30 NRCCC0071019 \$700.00 NM									
6	10/22/12	10/29/12	11A-12P News	11A-12P	11111--	:30	5	\$800.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE	3419 Sked 2	

www.thedenverchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/22/12	10/29/12	11A-12P News	11A-12P	111111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 111111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/22/12 11:45 AM 11A-12P News 11A-12P :30 NRCCC0071019 \$800.00 NM									
2 KMGH Tu 10/23/12 11:36 AM 11A-12P News 11A-12P :30 NRCCC0071019 \$800.00 NM									
3 KMGH W 10/24/12 11:46 AM 11A-12P News 11A-12P :30 NRCCC0071019 \$800.00 NM									
4 KMGH Th 10/25/12 11:10 AM 11A-12P News 11A-12P :30 NRCCC0071019 \$800.00 NM									
5 KMGH F 10/26/12 11:41 AM 11A-12P News 11A-12P :30 NRCCC0071019 \$800.00 NM									
7	10/22/12	10/29/12	5-530P News	5P-530P	111111--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 111111-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/22/12 5:12 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
2 KMGH Tu 10/23/12 5:27 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
3 KMGH W 10/24/12 5:15 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
4 KMGH Th 10/25/12 5:29 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
5 KMGH F 10/26/12 5:23 PM 5-530P News 5P-530P :30 NRCCC0071019 \$1,400.00 NM									
8	10/27/12	10/27/12	5pm News Saturday	5P-6p	-----S-	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/27/12 5pm News Saturday 5P-6p :00 \$800.00 NM Unresolved Preempt									
2 KMGH Sa 10/27/12 5pm News Saturday 5P-6p :00 \$800.00 NM Unresolved Preempt									
9	10/28/12	10/28/12	5pm News Sun Local Nev5P-6P		-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 10/28/12 5:13 PM 5pm News Sun Local News 5P-6P :30 NRCCC0071019 \$1,000.00 NM									
10	10/22/12	10/29/12	6P-630P JEOPARDY (M-6P-630P)		111-1--	:30	4	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 111-1-- 4 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH M 10/22/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM									
2 KMGH Tu 10/23/12 6:03 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM									
3 KMGH W 10/24/12 6:03 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM									
4 KMGH F 10/26/12 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0071019 \$4,000.00 NM									
11	10/27/12	10/27/12	ABC College FB - Prime/F6P-930P		-----S-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 10/27/12 9:43 PM ABC College FB - Prime/PA 6P-930P :30 NRCCC0071019 \$5,000.00 NM									
12	10/22/12	10/29/12	Jimmy Kimmel	11:03P-12:07A	111111--	:30	5	\$400.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Spots/		
									Spots/Week	Rate	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS 11111--						5	\$400.00	
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	M	10/22/12	12:02 AM	Jimmy Kimmel		11:03P-12:07A	:30	NRCCC0071019	\$400.00	NM
2	KMGH	Tu	10/23/12	12:04 AM	Jimmy Kimmel		11:03P-12:07A	:30	NRCCC0071019	\$400.00	NM
3	KMGH	W	10/24/12	12:25 AM	Jimmy Kimmel Kimmel pushed back due to 10pm News expansion		11:03P-12:07A	:30	NRCCC0071019	\$400.00	NM
4	KMGH	Th	10/25/12	11:38 PM	Jimmy Kimmel		11:03P-12:07A	:30	NRCCC0071019	\$400.00	NM
5	KMGH	F	10/26/12	11:48 PM	Jimmy Kimmel		11:03P-12:07A	:30	NRCCC0071019	\$400.00	NM
						<u>Total Spots</u>	29				

Payment Terms 30 Days

<u>Gross Total</u>	\$39,600.00
<u>Agency Commission</u>	\$5,940.00
<u>Net Amount Due</u>	\$33,660.00